

The Exhibition and Safety & Quality Forum of China International Food, Meat and Aquatic Products 2015

June 10-12, 2015 | Shanghai New International Expo Centre-CHINA
2345 Longyang Road, Pudong New Area Shanghai P.R.China



The Trade Fair supported strongly by the Ministry of Commerce of the People's Republic of China and the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China

Approved by :
Ministry of Commerce of the People's Republic of China
General Administration of Quality Supervision, Inspection and Quarantine

Hosted by :
China Entry & Exit Inspection and Quarantine Association

Supported by :
Shanghai Golden Commercial Exhibition Co., Ltd.

Co-organized by :
Inspection and Quarantine Bureau from all Provinces and cities
Inspection and Quarantine Association from all Provinces and cities

FMA CHINA 2015

SNIEC Shanghai-CHINA, June 10-12, 2015

Exhibition Review

The Exhibition and Safety & Quality Forum of China International Food, Meat and Aquatic Products (FMA CHINA) is a significant exhibition approved and supported by the Ministry of Commerce of the People's Republic of China and the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China, which will be a professional international purchasing and trading fair. FMA CHINA will be held on Jun. 10th -12th, 2015, in Shanghai New International Expo Centre (SNIEC), which is hosted by China Entry & Exit Inspection and Quarantine Association and supported by Shanghai Golden Commercial Exhibition Co., Ltd. During that time, this great event will gather hundreds of organizations, manufacturing, processing and trading enterprises, and research institutions in the field of food, meat, aquatic products, who will bring the latest information about the food, meat, aquatic products market, processing technology, and scientific achievements throughout the world. It is an exceptional opportunity for all the worldwide enterprises in the field of food, meat, aquatic products to communicate and learn from each other, make commercial negotiations, develop their business, and improve their own brands. We all believe that there will be more harvest and stronger gratulations for all the Chinese and foreign participators in FMA CHINA 2015. The FAM CHINA association will invite all the enterprises and associates who are delicate all their efforts to promoting the development in the field of food, meat, aquatic products around the world to join us. There could be a better future in front of us with our shoulder to shoulder.

The Forum Discussion

The Safety & Quality Forum of International Food, Meat and Aquatic Products will be held in the multifunctional meeting room of the exhibition hall. There will be a deep discussion on the safety and quality control of food, meat and aquatic products, attended by the leaders of the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China, China Food and Drug Administration, the Ministry of Commerce of the People's Republic of China, the Ministry of Public Security of the People's Republic of China, the Ministry of Industry and Information Technology of the People's Republic of China, General Administration of Customs of the People's Republic of China, and Shanghai municipal government and relevant associations and business representatives.

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The Feature of Exhibition

To highlight the important trade status of imported meat and aquatic products

Meat products: The China meat industry has grown rapidly in past 10 years. According to relevant data, the volume of imported pork, poultry, beef and mutton has hit 2.65 million tons by 2013, increasing 30.8% compared to that in 2012. China has become a big consumer of imported meat. Although the import meat has the features of large quantities and many batches, it has accounted for only 3.1% of domestic production which is 85.36 million tons. The fact above suggests a large domestic market and that the imported meat market has a significant space for development.



Aquatic products: China is not only the world's largest fishery and aquaculture country, but also the world's largest country in the import&export of aquatic products and the processing of aquatic products. Besides, China holds the first place of the volume of imported aquatic products. In the first half of the year, the volume of imported aquatic products is 2.2758 million tons, the amount of which is \$4.585 billion, enjoying a year-on-year growth of 10.14% and 11.51% respectively. Meanwhile, the export volume of materials for processing is 547,200 tons, the amount of which is \$2.54 billion. The per capita aquatic products consumption has increased from 5kg in 1970 to nearly 30kg now. With the rapid growth of economy and a population of 1.3 billion, China has become the world's top major market of the aquatic products circulation and consumption.



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Exhibition Range

All kinds of food and beverage, meat and meat products, aquatic products, milk and dairy products, Tea and Coffee, fruit and vegetables, wine and spirits, processing and packaging machinery, testing equipment and materials, and so on.

Participation Fees

•International Standard Booths:

For overseas enterprises: USD 4800/Expo; 3m×3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

•Indoor Raw Space:

For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.





Target Audiences

- Related organizations and associations in the field of food, meat, aquatic products, overseas institutions in China, commercial & trading organizations, global buyers in China, and international business establishments, etc.
- Food, meat and aquatic products dealers, distributors, traders and producers: buyers and quality restriction staff of malls, supermarkets and exclusive shops; buyers of catering and restaurants, western restaurants; consumers and other related persons, etc.
- General merchandise stores and ordinary supermarkets: ordinary supermarket purchasing centers, food, meat and aquatic products purchasing managers, GMs and ordinary supermarket managers, etc.
- Cafe, hotel and restaurant: all kinds of hotels, night clubs and restaurants, chain restaurants and chain hotels, etc.
- Duty free operation lines: duty free operators, ship tools merchants, duty free shops, airline companies with purchasing centers, Cruise and Railway Corporations, ferry companies with purchasing centers, etc.
- E-business lines: website designers and buyers in the field of food, meat and aquatic products, etc.

Contact

To reserve the booth of "FMA CHINA 2015" or learn more information, please contact:
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